

Edward Avalos, Under Secretary for Marketing and Regulatory Programs

Edward Avalos is the Under Secretary for Marketing and Regulatory Programs at the United States Department of Agriculture. Mr. Avalos provides leadership and oversight for the Animal and Plant Health Inspection Service which addresses animal and plant pests and diseases; the Agricultural Marketing Service, which provides standardization testing and marketing of commodities and specialty crops; and the Grain Inspection, Packers and Stockyards Administration, which promotes marketing of livestock, cereals and meats, as well as fair trade practices.



Mr. Avalos grew up on a family farm in the Mesilla Valley of Southern New Mexico. Prior to his appointment at USDA, he served as Director of Marketing and Development at the New Mexico Department of Agriculture. He has over 30 years experience in livestock and agriculture marketing in both the domestic and international arenas. Mr. Avalos has spent considerable time working closely with producers to address industry demands; with distributors to ensure timely and feasible delivery of goods; and with retailers to showcase, promote, sell, merchandise, and inform the consumer utilizing numerous promotional and educational tools.

In addition, Mr. Avalos has worked on “buy local” initiatives, Indian agriculture and numerous promotional and trade activities with industry organizations and other stakeholder groups.

Mr. Avalos holds Bachelor of Science and Master of Science degrees in Agriculture from New Mexico State University in Las Cruces, New Mexico.