

BIOGRAPHY OF MASON M. BISHOP
Director, Workforce Industry Partnerships
University of Phoenix

Principal
WorkED Consulting, LLC

Mason M. Bishop is a Director of Workforce Industry Partnerships for the University of Phoenix. He is based out of Washington, DC, and is part of University of Phoenix's Workforce Solutions team focused on developing business partnership with industry associations and higher education state systems and institutions. An operating unit of the University's Workforce Development business unit, the Industry Association team is responsible for designing and implementing workforce development solutions for national industry associations, their corporate members and allied educational and professional certification groups.

Mr. Bishop is also the Principal of WorkED Consulting, LLC, a provider of workforce development and higher education consulting and management services. Having an in-depth knowledge of federal and state workforce development and higher education policies, practices and programs, Mr. Bishop's array of services includes grant application development and writing, post-award implementation management and assistance, project management assistance, and organizational/system reform.

Mr. Bishop served as Vice President for Institutional Advancement at Salt Lake Community College in Utah. During his tenure as Vice President, Mr. Bishop oversaw efforts that led to approximately \$100 million raised in three years, including securing \$50 million in state capital appropriations for the College's Center for New Media and the Taylorsville Administrative and Instructional Building. In his position, Mr. Bishop's entire portfolio included serving as the College's legislative director, as well as managing and directing the College's development and fundraising efforts, marketing and communications, institutional research, and strategic planning and accreditation.

Prior to his tenure at Salt Lake Community College, Mr. Bishop was the Deputy Assistant Secretary in the Employment and Training Administration, U.S. Department of Labor. Mr. Bishop led national workforce policy efforts and initiatives, oversaw key workforce investment programs, and assisted with congressional relations and legislative issues. Mr. Bishop testified before Congress on a number of occasions and was featured on national news programs.

Mr. Bishop also served as the Legislative and Marketing Director for the National Association of State Workforce Agencies (NASWA), where he assisted the states with outreach efforts to employers and the public and managed various projects on behalf of the states. In 1997, he was named the first Public Affairs Director for the newly created Utah Department of Workforce Services, a combined agency that integrated the service delivery of all public assistance programs, employment services, and job training programs into one state agency.

Mr. Bishop graduated from Brigham Young University with a Bachelor of Arts Degree in Political Science and a Masters Degree in Public Administration. He completed doctoral coursework in Public Policy at George Mason University in Fairfax, Virginia.