

Sally Cowal

Senior Vice President and Chief Liaison Officer

Sally Grooms Cowal is the Senior Vice President at PSI and Chief Liaison Officer, overseeing PSI's New Business Development, Advocacy, Corporate Marketing and Communications Departments. Sally came to PSI from a distinguished career in the U.S. Foreign Service in which she served in India, Colombia, Israel, New York, Mexico, Washington, and Trinidad and Tobago, where she served as Ambassador under Presidents Bush and Clinton. She became one of the founders of UNAIDS, serving as its deputy director for four years before coming to PSI. Sally is a graduate of DePauw University, cum laude, Phi Beta Kappa. She completed a master's degree at George Washington University. She speaks Spanish and Hebrew. Sally is on the Boards of Trustees of DePauw University, the Tinker Foundation, and the Association for International Practical Training, and is the recipient of a number of special honors and awards for accomplishment in the conduct of the foreign policy of the United States Government. She lives with her husband in Washington.