VAISALA

Subject Matter Expert

Scott J. Sternberg
Executive Vice President, Services
President, Vaisala Inc.

Expertise

- Technology product development
- Sales and Marketing
- Global customer relations

Biographical Information

Scott Sternberg has served as President of Vaisala Inc., Vaisala's US subsidiary, since January of 2009. Scott also holds the title of Executive Vice President of Services, a position he has held since June of 2007. In this dual capacity Scott is responsible for the US-based operations as well as the global customer service functions.

Previously Scott held the position of Strategic Business Unit Manager for Vaisala's Thunderstorm Data unit based in Tucson, Arizona U.S.A. where he managed the data products generated from the National Lightning Detection Network (NLDN). He brings to the company a wealth of knowledge and experience in marketing and management, as well as a strong background in science-based product development. His previous work in the rapidly growing digital imaging sector is a perfect complement to Vaisala's innovative environment and entrepreneurial culture.

Prior to joining Vaisala, Sternberg held a number of positions ranging from product management to business development for Roper Industries, Photometrics. Scott's training in optical sciences was the perfect background for the application of high-resolution imaging technologies to such disciplines as biology, spectroscopy and astronomy. The ever changing dynamics of a technology company provided a well rounded business experience spanning twelve years.

Scott Sternberg served as an expatriate on assignment during 2008 and 2009 at Vaisala headquarters in Finland.

Scott holds a Masters degree in Physics from Colorado State University.