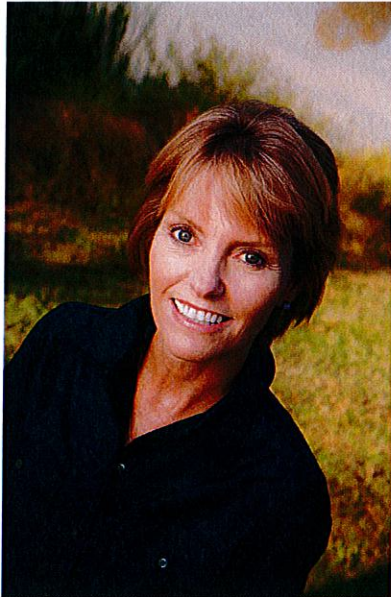




National Recreation and Park Association

Barbara Tulipane, President and Chief Executive Officer (CEO)



Barbara Tulipane joined the National Recreation and Park Association (NRPA) as president and CEO in 2008. As President and CEO, Tulipane is responsible for developing strategic partnerships, building organizational capacity, and working on national policy and advocacy efforts.

Tulipane is a former president and CEO for the Electronic Retailing Association (ERA), the \$7 million international trade association that represents the \$300 billion industry that uses television, radio, and the internet to sell their products and services. Tulipane had complete oversight for ERA's operation and its 25-person staff, including the government affairs program, the annual convention, professional development, *Electronic Retailer* (ERA's monthly publication), industry self-regulation programs, major awards, and international outreach.

Tulipane increased ERA's visibility in the trade community as well as on Capitol Hill. She represented the industry before Members of Congress and the Federal Trade Commission (FTC), and was interviewed by *Dateline*, CNBC, CNN, BBC, and *The New York Times*. Before assuming the role of CEO, Tulipane joined ERA as the executive vice president in 2000. During this time, she implemented controls to evaluate and enhance the financial health of the organization.

Prior to working at ERA, Tulipane was the vice president of operations for NATSO Inc., a national trade association representing travel center owners and operators. Tulipane served as the industry spokesperson on issues related to fuel, rest area commercialization, and environmental matters. She led recruitment and retention efforts for membership, oversaw educational programs, and executed the annual convention where she successfully introduced a joint venture with the trucking industry that resulted in an increase in attendance of travel plaza operators each year.

Tulipane entered the association community in 1989 as the director of marketing for the Army and Air Force Mutual Aid Association (AAFMAA), a professional membership association whose mission is to care for soldiers' families in the event of their death. In her role, she was responsible for increasing membership, raising the association's visibility in the military community, and creating relevant services for young military families.

Tulipane began her career immediately following graduation from the University of Arizona, where she received her undergraduate degree in Sociology and Marketing. She is a Certified Association Executive (CAE) from the American Society of Association Executives (ASAE), holds a Masters in Public Administration from George Mason University and is a graduate of the Harvard Kennedy School of Government Senior Executive Fellows program.

Witness Disclosure Form

Clause 2(g) of rule XI of the Rules of the House of Representatives requires non-governmental witnesses to disclose to the Committee the following information. A non-governmental witness is any witness appearing on behalf of himself/herself or on behalf of an organization other than a federal agency, or a state, local or tribal government.

Your Name, Business Address, and Telephone Number:

Barbara Tulipane

22377 Belmont Ridge Road
Ashburn, VA 20148
703-858-2140

1. Are you appearing on behalf of yourself or a non-governmental organization? Please list organization(s) you are representing.

National Recreation and Park Association

2. Have you or any organization you are representing received any Federal grants or contracts (including any subgrants or subcontracts) since October 1, 2008?

☒ Yes

No

3. If your response to question #2 is "Yes", please list the amount and source (by agency and program) of each grant or contract, and indicate whether the recipient of such grant or contract was you or the organization(s) you are representing.

Agency: United States Fish and Wildlife Service

Program: National Outreach and Communication Program

Recipient: Recreational Boating and Fishing Foundation (RBFF)

Sub-recipient: NRPA

Program: National Youth Fishing and Boating Initiative

2008 - \$432,950

2009 - \$500,763

2010 - \$450,000

2011 - \$324,635

Agency: Centers for Disease Control and Prevention

Program: ACHIEVE

Recipient: NRPA

2008 \$875,000

2009 \$875,000

2010 \$900,000

2011 \$900,000

Agency: U.S. Department of Health and Human Services

Program: Communities Putting Prevention to Work

Recipient: NRPA

2010 \$1,112,010 over a 2-year period

Agency: U.S. Department of Defense

Recipient: United States Olympic Committee

Sub-recipient: NRPA

2009 \$200,000

Agency: U.S. Department of Veterans Affairs

Recipient: United States Olympic Committee

Sub-recipient: NRPA

2010 \$250,000

2011 \$200,000

Signature:

A black rectangular redaction box covering the signature.

Date:

3-9-2012